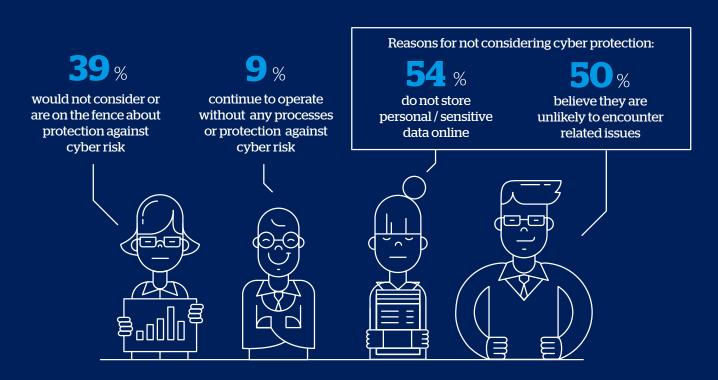


SMEs not digitalising at full potential despite threats to their cybersecurity



However, many continue to operate without adequate or any protection



Overall, SMEs continue to value and invest in digital technologies despite potential cyber issues because they believe:



They're able to reach more customers

34%



It helps their business grow

32%



It makes their businesses more productive

32%

Despite appetite for digitalisation, SMEs are hampered by these perceived obstacles.

These have remained the top 3 concerns since 2017



High cost of investment



Lack of financing

24%

Lack of digital skills

Additional barriers to digitalisation



Possible disruption to their business during implementation



Difficulties in ensuring protection and security of data



Finding digital technologies too complicated